

Denise Kurmann

Women Back to Business Success Story

We are delighted to present another WBB success story! Denise Kurmann completed the WBB Programme in June 2021, having decided to enrol spontaneously after accompanying a friend to an Info Event: “I thought to myself it is either now or never”.

Before joining the programme, Denise was doing a lot of volunteering work and part-time English teaching at the local school, while also raising her children. She has an MBA in Arts/Non-Profit Management and prior to her move to Switzerland, she worked in arts management as an Orchestra Manager for a Baroque orchestra in New York and then in Finance for the New York City Ballet.

She found that the WBB courses were a good refresher to her MBA. The workshops were essential for her CV, elevator pitch and interview skills. She also learned new skills, which prepared her for work (Teams, Trello, LinkedIn etc.). The coaching sessions gave a lot of support and helped her decide which direction to take. They also proved the most challenging: “I really had to discover what my strengths and weaknesses were and decide what I wanted to do about them. I had to learn to “sell myself” which I absolutely hate to do.”

Today a Senior Key Relationship Officer for a Swiss humanitarian organization called Medair, she states: “Without WBB I would not be where I am today! I totally mean that!”



Denise Kurmann

Senior Key Relationships
Officer Switzerland and
US at Medair

“Even if you are not totally convinced you want to go back to work, **just do it!** It will help you transition back to the business world, **learn incredible skills and force** (yes force 😊) you to get your CV and interview skills up to date. You will join a group of **fantastic women who will support you** in this journey!”



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