

Prof. Dr. Sebastian Kernbach

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Prof. Dr. Sebastian Kernbach is Professor at the University of St. Gallen, Visiting Scholar at Columbia University and Stanford University, and Guest Professor at the African Doctoral Academy and the Central University of Beijing.

He worked for Xerox, a Swiss startup, and Interbrand. He advises and consults organizations like Nike, United Nations, IBM, and others. His areas of interest are knowledge visualization, storytelling, creativity, life design and the science of action to overcome procrastination.



He has founded the Visual Collaboration Lab and the Life Design Lab at the University of St. Gallen and has co-authored the award-winning book “Meet up!” as well as the best-selling books “Life Design” and “Life Design Actionbook”.