

# Dr. Léa Steinacker

Founder & Chief Operations Officer at ada



Dr. Léa Steinacker is Co-Founder & Chief Operations Officer at ada and Lecturer at the Executive School of Management, Technology & Law of the University of St. Gallen. She is also an award-winning journalist, researcher and entrepreneur. She has served as the Chief Innovation Officer of Germany's leading business magazine Wirtschaftswoche. Prior to joining Handelsblatt Media Group, Léa worked with social justice NGOs and was selected as a Forbes 30 Under 30 leader. She holds degrees from Princeton University, the Harvard Kennedy School of Government, and a PhD from the University of St. Gallen.



**University of St. Gallen**

Executive School of Management,  
Technology and Law