

Maria Luisa Fuchs

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Maria Luisa Fuchs is Chair for Entrepreneurship at the Institute of Technology Management of the University of St. Gallen and runs a new venture in e-Tailing. She participates strategically in developing family businesses as a Board Member and is a Project Manager and Coach at Startup@HSG from the University of St. Gallen. Maria Luisa pursued an MBA in International Business in Paris and recently started a Doctorate of Business at Bocconi University in Milan on the topic of “Female Entrepreneurship, Venture Funding and Company Performance”.



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