

Dr. Priya Gupta

Women Back to Business Success Story

We are delighted to present another WBB success story! Dr. Priya Gupta completed the WBB Programme in June 2022 after a career break of 4 years due to her family's move to Switzerland in 2017.

With a successful 17 years career behind her- various positions in HR and then as a Professor of Management at an Indian University for more than a decade- she joined the programme to gain a better understanding of the Swiss market, eager to re-enter the professional world. The programme opened an array of opportunities for her in Switzerland and enabled her to forge many professional and personal relationships and meet inspiring women, whose stories and struggles she could relate to.

She received an internship early in the programme and found it challenging to adapt to corporate life in a new environment, while catching up with the changes in technology, office culture and communication. She succeeded, nevertheless and now works in workforce management for Cognizant, a global consulting and technology services company.

«The WBB Programme exposes the participants to different aspects of Management, while the skills workshops and the personal counselling sessions are extremely helpful in grooming the participants for return to work. Anyone wishing to re-enter the professional world and build a strong network, that will encourage and support you in achieving your goals, should join this programme!».



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Workforce Manager at
Cognizant

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University of St. Gallen

Executive School of Management,
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