

# Dr. Annabella Bassler

## GROUP CFO

### Roles & Positions

- Group CFO at Ringier
- Member of the Board of Directors of Ticketcorner AG, Ringier Axel Springer Media AG and Ringier Axel Springer Schweiz AG



### Experience

HAMBURG SÜD



ticketcorner

ringier  
axel springer

### Specific Expertise

- Finance
- Controlling
- Leadership
- Board

### About

Annabella Bassler studied economics at the European Business School in Oestrich-Winkel, Buenos Aires and Los Angeles, before completing her doctorate. After gaining practical experience in management consulting, Annabella Bassler worked from 2004 to 2007 in various finance functions at Hamburg Süd. After, Annabella Bassler (\*1977) has been CFO of Ringier AG since June 2012. Since mid-2014, she has also been responsible for Ringier's activities in Romania. In November 2019, she initiated and launched the Ringier EqualVoice initiative.

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For more  
information