

Judith Mey

Women Back to Business Success Story

We're excited to present another WBB success story! Judith Mey began her WBB journey in 2021 and attributes her professional success and personal development to the many opportunities the programme offers.

"Energizing, with an amazing group of supportive, like-minded women" is how Judith describes the WBB programme.

With extensive experience as a project manager in marketing and communications across various industries, Judith was looking to gain a further education that would support her as she explored the possibility of a career transition while strengthening her profile.

Today, Judith is a Senior Marketing Manager Open Programmes at the Executive School of the University of St. Gallen where she is able to use the many skills and insights she gained during the WBB programme. We're delighted to have Judith in the ES team!

Judith would recommend the WBB programme to any woman who would like to learn or refresh current management knowledge, sharpen her profile, meet and develop a network with international, likeminded women also seeking to advance their careers, and have the opportunity to gain insights into various companies through networking events.

Judith's advice: Be ready to take full advantage of all the opportunities the WBB has to offer!



Judith Mey

Senior Marketing Manager
Open Programmes at
Executive School of the
University of St.Gallen

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University of St.Gallen

Executive School of Management,
Technology and Law