

# ESG for Boards

Explore boardroom best practices that transform ESG opportunities into long-term value for the company and its stakeholders.

**Date** 16 & 17 May 2025

**Location** Executive Campus, University of St.Gallen  
Holzstrasse 15, 9010 St.Gallen

## Agenda

### Theme 1: ESG Fundamentals

In the first half-day, we will explore core principles of Environmental, Social, and Governance (ESG). Understanding these fundamentals is crucial for board members to make informed decisions that align with ethical, sustainable and profitable business practices.

### Theme 2: ESG Opportunities & Risks

The second half-day focuses on the ever-evolving landscape of ESG, exploring how it can be leveraged to uncover business opportunities and mitigate potential risks, equipping board directors with a strategic edge.

### Theme 3: ESG Reporting

Effective communication of an organisation's ESG efforts is vital. We delve into ESG reporting standards, ensuring board members can transparently convey their commitment to sustainability and meet regulatory demands.

### Theme 4: ESG Stewardship

Board members play a pivotal role in driving ESG initiatives. This module empowers them to act as stewards, guiding their organisations towards responsible, long-term growth and fostering a culture of corporate social responsibility.

**More information**  
<https://es.unisg.ch/esgforboards>



## Faculty



**Georg Guttman**  
Assistant Professor  
of Intl. Corporate  
Governance



**Ines Poeschel**  
Board Member,  
Alcon Inc.



**Hermann Stern**  
Chair,  
Obermatt Research



**Judith Stroehle**  
Assistant Professor  
of Sustainability  
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**Regula Wallimann**  
Board Member,  
Straumann Group



**Judith Walls**  
Professor of Sustainability  
Management